

Why your school should join Beat the Street

Free, fun walking and cycling game for happy, healthy children.



4,500 schools have played



750,000 children have participated



12 million miles walked and cycled in 2021
saving **3,311.52** tonnes of CO2

98% schools

64% pupils take part



Benefits for schools

Encourages active travel to reduce congestion

Helps pupils reach 60 mins of daily activity

Improves community relationships

Win prizes

Build active communities

2.4 million young people are active for less than 30 minutes per day (NHS/Sport England)

Regular physical activity improves children's school performance and gets them more engaged.

Active children make strong students.

"I am proud of our school community, they really are enjoying it." - Headteacher, Badsley primary school



Join in to win prizes for your school!

Connect children with their local environment.



53% of parents believe that their children's social wellbeing has been negatively impacted by Covid-19. (YST / YouGov)

We provide you with:

- ✓ Free cards for all players
- ✓ Free maps for all players
- ✓ Interactive assemblies
- ✓ Prizes
- ✓ Led walks
- ✓ Teacher guide
- ✓ Informative parent letter

Benefits for children

Improves brain function and emotional wellbeing



Good to spend time with family

Improves concentration, creativity and memory

Develops thinking and problem solving skills

Contributes to better behaviour

How to play?



Developed by experts in physical health.

Beat the Street is brought to you by Intelligent Health, led by Dr William Bird, a GP working on the NHS frontline.